

**Sponsorship**  
**Commitment Form**

Please complete the form below and return with your donation. To ensure that you are included in all festival promotional material, sponsorship commitment should be received by 10/15/2018.

Contact Name:	_____
Business Name:	_____
Address:	_____
City/St/Zip	_____
Phone Number	_____
Email	_____
Website	_____
Sponsorship Category:	_____
Sponsorship Amount:	_____
<b>Do you have a logo file? Check One:</b>	
<input type="checkbox"/> YES	Email your logo file by 10/15/2018 to <a href="mailto:info@KingslandCatfishFestival.org">info@KingslandCatfishFestival.org</a>
<input type="checkbox"/> NO	Please use the business information provided above and provide a business card with all business information.



**THE ROYAL DISTRICT**



Kingsland Downtown Development Authority  
107 S. Lee Street, Post Office Box 250  
Kingsland, GA 31548  
(912) 729-5613 | [www.KingslandDDA.com](http://www.KingslandDDA.com)



**Kingsland Catfish Festival**  
**Post Office Box 250**  
**Kingsland, GA 31548**  
**Phone: 912-729-2848**  
**Fax: 912-729-7618**

**[info@KingslandCatfishFestival.org](mailto:info@KingslandCatfishFestival.org)**  
**[www.KingslandCatfishFestival.org](http://www.KingslandCatfishFestival.org)**

**Kingsland Catfish Festival**



**36th Annual**

**FESTIVAL SPONSORSHIP PROGRAM**

**November 17,**  
**2018**

**[www.KingslandCatfishFestival.org](http://www.KingslandCatfishFestival.org)**

**Return Sponsorship Commitments**

**To:**

Kingsland Tomorrow—501(C)(3)  
EIN# 20-3489351  
Attn: Kingsland Catfish Festival  
107 S. Lee Street, Kingsland GA 31548  
Phone: 912-729-2848 | Fax: 912-729-7618  
[info@KingslandCatfishFestival.org](mailto:info@KingslandCatfishFestival.org)

## FESTIVAL GENERAL INFORMATION

Date: Saturday November 17, 2018

Location: Historic Downtown Kingsland Georgia: Main street is closed & the festival lines the downtown streets

Hours: 9 AM – 8 PM

Attendance: 10000+ Spectators, 150+ Vendors

Website: [www.KingslandCatfishFestival.org](http://www.KingslandCatfishFestival.org)

Facebook Page: [www.facebook.com/KingslandCatfishFestival](http://www.facebook.com/KingslandCatfishFestival)

Phone: (912) 729-2848

Description: Enjoy this down-home festival with crispy southern-fried catfish and all the fixings sure to please! Festival goers can feast on this and much more during Kingsland, Georgia's Annual Catfish Festival. The fun kicks off at 9am, a parade at 10am, throw in arts & craft booths, a variety of food booths, and there will be something to please everyone in the family the entire day.

Event activities include live entertainment throughout the day, a morning parade, food booths, beer tent, arts & craft booths, children's activities & amusement area, and a 5K Charity Run.

Organizers: City of Kingsland and Kingsland Downtown Development Authority

Charitable Benefactors:

- Kingsland Tomorrow
- Coastal Counseling Center
- Knights of Columbus
- Kingsland Lions Club

## SPONSORSHIP PROGRAMS

### Platinum Level | \$1,500

- Official Festival Partner / Category Limited
- Sponsor name and logo to appear prominently on all festival promotional material
- Sponsor logo/banner displayed on entertainment stage (Sponsor to provide banners)
- Large advertisement/coupon space on promotional material mailed to local residents
- Featured on Web: Banner ad on festival website with hyperlink to company site, company name & logo included in sponsor appreciation section
- Social Media Promotion: Company logo exposure & promotion on Kingsland social media platforms
- Large company logo printed on festival shirt
- Two 15 x 20 Vendor Spaces



*Photo Credit: Alissa's Master Photography*

## SPONSORSHIP PROGRAMS

### Gold Level | \$1,000

- Sponsor name to appear on all festival promotional material
- Sponsor logo/banner displayed on entertainment stage (Sponsor to provide banners)
- Small advertisement/coupon space on promotional material mailed to local residents
- Featured on Web: Company logo on festival website with hyperlink to company site
- Social Media Promotion: Company logo exposure & promotion on Kingsland social media platforms
- Medium company logo printed on event t-shirt
- 15 x 20 Vendor Space

### Silver Level | \$500

- Featured on Web: Company name listed on event website with hyperlink to company site
- Social Media Promotion: Company logo exposure & promotion on Kingsland social media platforms
- Company logo listed on event t-shirt

### Friends of the Festival | \$250

- Company logo listed on event t-shirt
- Featured on Web: Company name listed on event website with hyperlink to company site