

Sponsorship

Commitment Form

Please complete the form below and return with your donation.

To ensure that you are included in all festival promotional material, sponsorship commitment should be received by 9/15/2017.

Contact Name:	_____
Business Name:	_____
Address:	_____
City/St/Zip	_____
Phone Number	_____
Email	_____
Website	_____
Sponsorship Category:	_____
Sponsorship Amount:	_____
Do you have a logo file? Check One:	
<input type="checkbox"/> YES	Email your logo file by 9/15/2017 to info@KingslandCatfishFestival.org
<input type="checkbox"/> NO	Please use the business information provided above and provide a business card with all business information.

<u>Return Sponsorship Commitments To:</u>
Kingsland Tomorrow—501(C)(3) EIN# 20-3489351 Attn: Kingsland Catfish Festival 1190 Boone Street, Kingsland GA 31548 Phone: 912-729-2848 Fax: 912-729-7258 info@KingslandCatfishFestival.org



THE ROYAL DISTRICT



Kingsland Downtown Development Authority
107 S. Lee Street, Post Office Box 250
Kingsland, GA 31548
(912) 729-5613 | www.KingslandDDA.com



Kingsland Catfish Festival

Post Office Box 250

Kingsland, GA 31548

Phone: 912-729-2848

Fax: 912-729-7258

info@KingslandCatfishFestival.org

www.KingslandCatfishFestival.org

Kingsland Catfish Festival



Saturday, November 18, 2017



FESTIVAL SPONSORSHIP PROGRAM

35th Annual
[Kingsland Catfish Festival.org](http://KingslandCatfishFestival.org)

FESTIVAL GENERAL INFORMATION

Date: Saturday November 18, 2017

Location: Historic Downtown Kingsland
Georgia: Main street is closed & the festival lines the downtown streets

Hours: 9 AM – 9 PM

Attendance: 5000+ Spectators, 150+ Vendors

Website: www.KingslandCatfishFestival.org

Facebook Page: www.facebook.com/KingslandCatfishFestival

Phone: (912) 729-2848

Description: Enjoy this down-home festival with crispy southern-fried catfish and all the fixings sure to please! Festival goers can feast on this and much more during Kingsland, Georgia's Annual Catfish Festival. The fun kicks off at 9am and lasts throughout the day, concluding with annual night parade. Throw in arts & craft booths, a variety of food booths, antiques and collectibles and there will be something to please everyone in the family!

Event activities include live entertainment, a night parade, arts & craft booths, a variety of food booths, antiques & collectibles, children's activities & amusement area, and a 5K Charity Run.

Organizers: City of Kingsland and Kingsland Downtown Development Authority

Charitable Benefactors:

- Kingsland Tomorrow
- Coastal Counseling Center
- Knights of Columbus
- Kingsland Lions Club

SPONSORSHIP PROGRAMS

Platinum Level | \$1,500

- Official Festival Partner / Category Limited
- Sponsor name and logo to appear prominently on all festival promotional material
- Sponsor logo/banner displayed on entertainment stage (Sponsor to provide banners)
- Large advertisement/coupon space on promotional material mailed to local residents
- Featured on Web: Banner ad on festival website with hyperlink to company site, company name & logo included in sponsor appreciation section
- Social Media Promotion: Company logo exposure & promotion on Kingsland social media platforms
- Large company logo printed on festival shirt
- Two 15 x 20 Vendor Spaces



Photo Credit: Alissa's Master Photography

SPONSORSHIP PROGRAMS

Gold Level | \$1,000

- Sponsor name to appear on all festival promotional material
- Sponsor logo/banner displayed on entertainment stage (Sponsor to provide banners)
- Small advertisement/coupon space on promotional material mailed to local residents
- Featured on Web: Company logo on festival website with hyperlink to company site
- Social Media Promotion: Company logo exposure & promotion on Kingsland social media platforms
- Medium company logo printed on event t-shirt
- 15 x 20 Vendor Space

Silver Level | \$500

- Featured on Web: Company name listed on event website with hyperlink to company site
- Social Media Promotion: Company logo exposure & promotion on Kingsland social media platforms
- Company logo listed on event t-shirt

Friends of the Festival | \$250

- Company logo listed on event t-shirt
- Featured on Web: Company name listed on event website with hyperlink to company site